

Press Release

**RETURN TO SLYGO BY NICHOLAS DALEY
AT NOW GALLERY ON GREENWICH PENINSULA**



2nd December 2020 – 24th January 2021. Free

NOW Gallery is thrilled to announce one of the UK’s most pioneering young fashion designers, **Nicholas Daley**, as its next winter collaborator. The fully immersive exhibition, **RETURN TO SLYGO** will celebrate the coming together of Nicholas’s multicultural Jamaican-Scottish roots with his passion for music in a multi-sensory installation. A marriage of Nicholas’s three core values of **community, culture** and **craftsmanship**, the announcement of the exhibition comes at a fitting moment of national healing and togetherness.

Available to visit for free from **2nd December 2020- 24th January 2021**, **RETURN TO SLYGO** will see the gallery on Greenwich Peninsula transformed into a welcoming space for the local community and visitors alike to come, slow down and dwell. A nod towards his fine tailoring reputation and attention to beautiful woven fabrics, Nicholas’ vision will see the gallery floor covered in bespoke woven carpets that invite the visitor to enter the space, sit down and take in the surroundings at their own speed. Bringing together his rich and diverse references and inspiration for his menswear designs, the backdrop of the exhibition will showcase a moodboard of different cultures allowing visitors to immerse themselves into his world where key archive imagery, family photos and iconic reggae club t-shirts will be on display.

A series of ‘illustrative vinyls’ will cover the NOW Gallery windows creating an inhabited and fun front to the exhibition. Designed in collaboration with illustrator Gaurab Thalki, Nicholas’s message will stand proud on banners in his signature Nicholas Daley fabric hung from the 7 metre gallery ceiling. These banners highlight that the exhibition is a place for all to come and unite in a safe space beyond lockdown.

Offering an insight into Nicholas' fierce sense of family and how his upbringing has had a powerful influence on his approach to fashion will be a key theme of the experience, with his family honoured throughout. Over the course of the exhibition, two exclusive films will be on show allowing visitors to further discover Nicholas' community, key influences and learn about knitting skills and craftsmanship he learnt from his mother. In addition to this, visitors can also tap into their creativity by drawing on a white vinyl sleeve to create their own album cover. Finally, a curated music playlist from sound systems reminiscent of carnival will be played on speakers throughout the gallery for all to enjoy whilst they wander around the exhibition. This music will also be available as a playlist.

Jemima Burrill, Curator at NOW Gallery, comments: *"Nicholas Daley is giving us the exhibition we need right now. Slygo celebrates community and diversity but also flags up the brilliance and importance of UK design and manufacture. Nicholas Daley brings music and art into the mix, when we need a shot of light hearted hedonism and an exploration of what is good in the world, at this time."*

RETURN TO SLYGO is the latest exhibition in the ever-revolving and diverse programme at NOW Gallery, each presenting varied themes that transport visitors through the lens of the artist. NOW Gallery will be hosting a private viewing of Nicholas's exhibition on **Tuesday 1st December 2020**, inviting guests to explore all that inspires the exceptional fashion designer.

Collaboration with leading names from the world of art, design and fashion, underpins this unique area of London's ongoing commitment to fostering creativity to build a sense of place and community. From a human sized maze by Camille Walala; 7-metre-long embroidered tulle dresses created by Molly Goddard, and giant inflatable artworks by Charles Jeffrey LOVERBOY, NOW Gallery offers a blank canvas for creatives to experiment, allowing all those who visit and settle a chance to imagine a bright new world.

NOW Gallery at Greenwich Peninsula (🚇 North Greenwich)
www.nowgallery.co.uk

PRESS CONTACTS

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ABOUT NICHOLAS DALEY

Nicholas Daley graduated from Central Saint Martins in 2013 and launched his eponymous label in 2015. Since the brand's genesis, Nicholas has continually explored his dual-ethnic heritage, being of Jamaican and Scottish descent: he widely questions and reflects the notion of multiculturalism within the British identity. Placing great significance on craftsmanship with his production within the UK and Japan Nicholas works with recognised artisans creating bespoke textiles and fabric finishes for every collection. For the last six seasons Nicholas has been supported by The British Fashion Council's NEWGEN designer program showcasing his collections during London Fashion Week Men's. He was also the recipient of the 2019 International Woolmark Prize Semi-Final Award, presenting a custom collection titled 'Reggae Klub'. He has collaborated with iconic brands such as Adidas and Fred Perry continuing his creative narrative into new areas of the fashion market. Nicholas is stocked within notable stores such as International Gallery Beams, Browns, Mr Porter, SSENSE and Dover Street Market

ABOUT NOW GALLERY

Conceived as part of the on-going cultural regeneration of Greenwich Peninsula, NOW Gallery is a public art space, moments from North Greenwich tube station and opposite the O2. Attracting more than 150,000 visitors since 2015, NOW Gallery specialises in large scale installations with a focus on fashion, photography, design and art. Exhibitors include Camille Walala, Emmanuelle Moureaux, Molly Goddard and Charles Jeffrey, all creating remarkable interactive exhibitions in the gallery's unique seven-metre-tall space. NOW Gallery embodies the creative spirit of Greenwich Peninsula, an emerging neighbourhood with art, culture and community at its core. This Summer we explore new digital formats- virtual tours, online talks and special digital commissions connecting you to pioneering artists worldwide. NOW Gallery is curated by Jemima Burrill and Kaia Charles.

ABOUT GREENWICH PENINSULA

Greenwich Peninsula is fast becoming the capital's most boldly modern landscape. With 15,000 new homes, 13,000 new jobs and 48 acres of open public space emerging over the coming years. Here a community of thousands of pioneers live in new riverside homes, work in a cutting-edge Design District (opening Autumn 2020) and enjoy new linear park The Tide - all wrapped by the river Thames. This is new London: a new destination for modern urban living. Greenwich Peninsula continues to respond accordingly to help stop the spread of COVID-19. The destination's much-loved summer programming will be digital for 2020, as the health and safety of teams, contractors, community and visitors remain its priority, as always. For the latest advice on COVID-19, please visit the National Health Service, UK