

Retrospective for Edwin La Dell ARA Showcases Never Before Seen Collection

Specialist mid-century art dealers Fifties Art will bring a fascinating retrospective of the work of painter and printmaker Edwin La Dell to 67 York Street Gallery this spring, including many original works never before exhibited.

Running 30th March - 5th April, *The Art of Edwin La Dell* will launch the collection and highlight stand-out works from more than 300 pieces made available from the La Dell family collection, including lithographs, oils and watercolours.

Passionate about making art accessible, Fifties Art Founder Richard Turkington is excited to present this collection to a new generation of collectors in the heart of Marylebone. He says: "*La Dell was a prolific artist who worked across painting, printmaking and illustration, as well as teaching printmaking at the Royal College of Art in London from 1948 to his untimely death in 1970.*

His career included years spent as a war artist on the Continent. He was instrumental in introducing the studio approach to lithography to the RCA, where he enthused generations of students about the possibilities of original prints.

La Dell was avid about democratising art ownership, and as his career progressed, he moved to the centre of the movement promoting affordable prints. In this spirit, I'm delighted to be able to exclusively offer works from this amazing and diverse collection starting at just £200, and to raise the profile of this incredibly talented artist."

Highlights from La Dell's career included showcasing his printmaking at the Victoria & Albert Museum in 1948, producing a series of prints to celebrate the Festival of Britain in 1951 with the Artists' International Association, the Coronation in 1953 and creating unique lithographs for Guinness to celebrate the 1955 Book of World Records.

Son Tom and his wife Maria La Dell say: "*We are delighted that this exhibition will be able to showcase such a range work from each phase of Edwin's life - each medium is distinctive, but they are all interrelated.*

For Edwin, every subject and every medium demanded a fresh approach. He found the greatest expression of this in his lithography, where the combination of drawing, blocks of colour and visualising the build up of colours layer by layer gave him the freedom to capture the spirit of his subjects."

Landscapes were a particular focus, with locations from London and Kent to New York and Oxford and Cambridge featuring in his work, as well as sites across the Continent in earlier works during the 1940s and 50s.

Richard continues: "*With such a wide variety of work, this new showcase promises to be a visual treat for those both familiar with and new to La Dell's work, and in a wider context of modern-day austerity, can provide some much-needed colour."*

The exhibition private view will take place on Monday 31st March, from 6 - 7.30pm. Please RSVP to Richard at richard@fiftiesart.com

For more information, visit <https://fiftiesart.com/>

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For more information please contact Dr Richard Turkington FRSA - richard@fiftiesart.com / 07714 106386 or Catherine Sweet - contact@bobcatgallery.co.uk

The Art of Edwin La Dell

Venue: 67 York Street Gallery, London, W1H 1QB; <https://67yorkstreetgallery.com/>

Opening hours - Private View: Monday 31st March: 6 - 7.30 pm

Monday 31st March - Saturday 5th April, 11am - 6pm daily