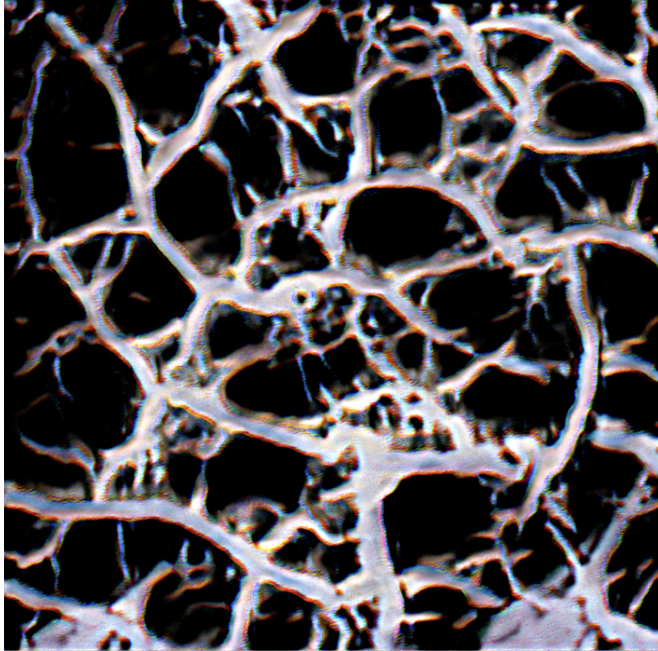


UNIT

Unit presents a convergence of art and alchemy in Casey Reas' debut exhibition at the gallery



Unit is thrilled to unveil ***Wet and Saturated Process***, the inaugural solo exhibition by Casey Reas, widely considered to be the 'godfather of generative art.' Fusing art and technology with alchemical precision, Reas unveils a captivating exploration of the natural and synthetic worlds through a diverse array of mediums.

On view from April 24th to May 25th, *Wet and Saturated Process* showcases Reas' innovative approaches to understanding the complexities of our environment. From generative software to meticulously crafted prints in collaboration with Erika Weitz, the exhibition offers a thought-provoking journey into the intersection of art, science, and technology.

At the heart of the exhibition lies Reas' interpretation of Vilém Flusser's concept of the "technical image." Through machine learning and digital manipulation, Reas delves into the essence of organic plant material, creating a series of artworks that challenge traditional perceptions of reality in our data-driven age.

A highlight of the exhibition is Reas' collaboration with photographer Erika Weitz, in which digital images are transformed into tactile, analogue abstractions using 19th century wet-plate collodion photography techniques. This meticulous process results in richly textured works that bridge the gap between the digital and physical realms, embodying Flusser's notion of the "technical image" as a complex representation of reality.

Drawing inspiration from pioneers like Anna Atkins, whose groundbreaking work with cyanotypes revolutionised scientific imagery in the 19th century, Reas pays homage to the intersection of art and science. Like Atkins, Reas demonstrates how technology can be employed not only to document but also to elevate the artistic expression of natural phenomena.

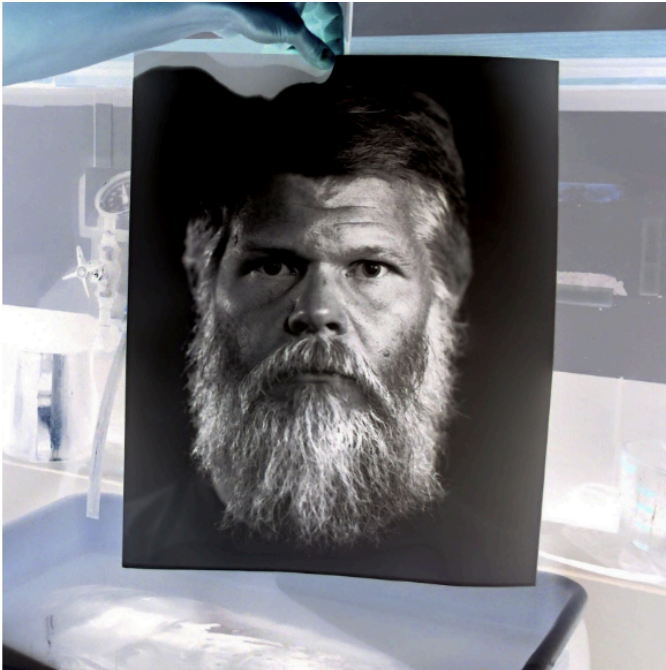
Wet and Saturated Process promises to be a captivating journey into the realms of art, science, and technology, offering a fresh perspective on the intricacies of our natural and synthetic environments. Members of the Press are invited to join us for the Private Press Hour with the artist on April 26th from 17:30- 18:30. The PV will follow from 18:30- 20:30.

Please access the Press Kit [here](#).

Image credit: *Amplified Technical Image #1, 2024*, Dye sublimation print on aluminium framed with wood edge without glass & NFT, 61 x 61 cm.

UNIT

About the Artist



Casey Reas (b.1972) is an American artist and educator currently based in Los Angeles. His work focuses on examining concepts through the contemporary lens of software, spanning small works on paper and urban-scale installations. In 2001, he co-founded Processing, an open-source programming language and environment for the visual arts. He also co-created Feral File, an online platform for exhibiting and collecting digital art.

Reas' software, prints and installations have been featured in solo and group exhibitions in the United States, Europe and Asia, and can be found in the permanent collections of prominent museums, including the Centre Georges Pompidou, the Whitney Museum of

American Art and San Francisco Museum of Modern Art. His recent solo exhibitions include *An Empty Room* (2023) at the Los Angeles County Museum of Art, Los Angeles; *Conjured Terrain* (2023) at Digital Art Museum (DAM), Berlin, and *It Doesn't Exist (In Any Other Form)* (2023) at bitforms, New York.

Reas is currently a Professor of Design Media Arts at the University of California, Los Angeles where he also co-directs Social Software, an initiative focused on examining the social impacts and possibilities of creating with software. He holds an MS in Media Arts and Sciences from the Massachusetts Institute of Technology and a BS from the College of Design, Architecture, Art, and Planning at the University of Cincinnati.

About Unit

Unit is dedicated to the preservation and celebration of creativity as a fundamental human force. Since the gallery's inception in 2013, it has been committed to amplifying contemporary artistic voices to ensure their vital contributions to creativity continue to inspire, challenge and enrich the world. The gallery's mission is to identify and maximise the reach and impact of gifted artists by engaging new audiences and increasing accessibility to their work. Headquartered in Mayfair, London, the gallery has been responsible for developing the careers of numerous important international contemporary artists.

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